



**NORTH CAROLINA COUNCIL OF TEACHERS  
OF MATHEMATICS  
2010 ANNUAL CONFERENCE  
OCTOBER 28 & 29, 2010**

March 12, 2010

Dear Potential Exhibitor,

The North Carolina Council of Teachers of Mathematics would like to extend an invitation to your company to exhibit at our 40<sup>th</sup> Annual Conference, October 28 & 29, 2010. We know that with the economy like it is at the present time and the many shows that you exhibit at your company has to make decisions as to which shows to exhibit this year. We hope you will consider NCCTM again this year or for the first time. We appreciate your support over the past years and hope you will be able to join us this year. The conference will be held at the Joseph S. Koury Convention Center, located at the Sheraton Greensboro Hotel at Four Seasons in Greensboro, NC

Our goal is to secure the very best exhibits, allowing our attendees to learn about the latest products, services and opportunities available to mathematics educators. The Exhibitors have always been a crucial part of the NCCTM conference and we expect approximately 2200 to 2500 attendees this year, mostly classroom teachers from across North Carolina.

Sections DEFG of the Guilford Ballroom will be the location for the exhibit hall for 2010. Our registration will also be located on the first floor again this year which is close to the exhibit hall. This location features a large entrance area, allowing many booths to be prominently located. Booth assignments will be made when conference exhibit form and check is received. Please register and submit payment early for best location.

Please note our exhibit area is laid out this year for better exposure for all exhibitors. We invite you to consider being a sponsor of this event, or possibly other events listed on the "Opportunities to Sponsor or Cosponsor Events" form.

We also invite you to consider placing an advertisement in the conference program book to further increase your company's presence. Each attendee will receive a copy of the onsite program.

All inquiries about the conference and exhibits should be addressed to Rebecca, NCCTM Business Manager.

We hope that you will join us for our 40<sup>th</sup> Annual Conference and take advantage of the opportunity for direct contact with our members, the teachers and administrators of North Carolina.

Cordially,

*Rebecca Hoover*

Rebecca Hoover  
NCCTM  
Business Manager  
Enc: Exhibitors Information Packet

North Carolina Council of Teachers of Mathematics

# 2010 Annual Fall Conference

## INNOVATION FOR CHANGE

NCCCTM 2010 Annual Conference  
October 28 & 29, 2010  
Sheraton Greensboro Hotel at  
Joseph S. Koury Convention Center  
Four Seasons  
Greensboro, North Carolina

### Conference Exhibitor Information

Conference Dates: October 28 & 29, 2010

Exhibit Location: Guilford Ballroom DEFF&G, Joseph S. Koury Convention Center  
Sheraton Greensboro Hotel at Four Seasons, Greensboro, North Carolina

Expected attendance: 2200 - 2500 participants

Hotel Accommodations: Sheraton Greensboro Hotel at Four Seasons  
3121 High Point Road at I-40  
Greensboro, NC 27407  
Phone: (336) 292-9161  
Sales and Reservations: (800) 242-6556  
[www.sheratongreensboro.com](http://www.sheratongreensboro.com)  
Conference rate is \$124 Single/Double plus applicable taxes, fees, etc.  
Reservations must be made by September 26, 2010

Set-up Date/Time: Wednesday, October 27 -7:00 pm-11:00 pm

Show Dates/Times: Thursday, October 28, 2010 -8:00 am- 4:30 pm  
Friday, October 29, 2010 - 8:00 am - 2:00 pm

Tear-Down: Friday, October 29, 2010 - 2:00 pm - 7:00 pm

Booth Specifications: 8' x 10', includes two (2) chairs, one 8-foot skirted table, draping and security services; all exhibit materials must fit within the assigned booth space. Additional furnishings, including carpet, must be arranged through the official service contractor.

Booth Assignments: Show Management reserves the right to assign or reassign booths based on the betterment of the show. Please state booth preferences on your registration form, and every attempt will be made to honor your request.

Exhibit Booth Fees: First Booth: \$500.00  
Additional Booths: \$450.00 each

Booth Services: Electrical, telephone and Internet services must be arranged through the hotel/convention center.

Exhibit Hall Restrictions: No motor vehicles or front-end loaders are permitted in the exhibit area

**Exhibitor Break Room:** An exhibitor break room will be available and light refreshments provided periodically during show hours.

**Shipping/Drayage:** All shipping, materials handling and labor must be arranged through the official service contractor. Do not ship materials directly to the convention center

**Sponsorship:** Sponsorship opportunities for the conference are available. Please see attached sheet, and let Rebecca Hoover know at [info@NCCTM.org](mailto:info@NCCTM.org)

**Commercial Presentations:** Speakers and presenters at regular conference sessions are expected to refrain from promoting commercial materials. You may, however, recommend persons affiliated with your company as presenters for regular, non-commercial presentations.

**Door Prizes:** Door prizes will be presented at the annual meeting of NCCTM held at the conference. Please indicate an interest in providing door prizes on the registration form.

**Description of Exhibit:** Please write two lines on the registration form that describes what your company will be exhibiting at the conference. This will assist us in assigning booths.

**Registration/Payment Due:** **July 16, 2010 (Check or credit card (VISA or Mastercard) information must accompany Conference Exhibit Form)**

**Cancellation Policy:** 90 days before the conference 75% refund

60 days before the conference 50% refund

30 days before the conference no refund

**NCCTM Tax ID Number:** 56-2118322 NCCTM is a non-profit organization

**Conference and Exhibits Coordinator** Rebecca Hoover

Fax (919) 859-3342

E-mail: [info@NCCTM.org](mailto:info@NCCTM.org)

Phone (919) 859-5516

# NORTH CAROLINA COUNCIL OF TEACHERS OF MATHEMATICS

C/O Rebecca Hoover, P.O. Box 4604, Cary, NC 27519

Telephone: (919) 859-5516 Fax: (919) 859-3342

Email: [Info@NCCTM.org](mailto:Info@NCCTM.org)

## 2010 FALL CONFERENCE EXHIBITOR REGISTRATION

Joseph S. Koury Convention Center Greensboro, North Carolina

**OCTOBER 28 & 29, 2010**

Please print

Company/Organization: \_\_\_\_\_

(Please list company name as you would like it to appear on printed materials.)

Representative: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

**DESCRIPTION OF EXHIBIT:** Please write a couple of sentences explaining what your company will be exhibiting:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### EXHIBIT SPACE:

Approximate booth area is 8' x 10' and includes two (2) chairs, an identification sign, one (1) 8' skirted table, draping, and security services.

\_\_\_\_\_ First Booth @ \$500 \$ \_\_\_\_\_

\_\_\_\_\_ Additional Booth @ \$450 \$ \_\_\_\_\_

### DOOR PRIZES:

If you are interested in providing door prizes for the business meeting and awards ceremony, please indicate your interest by checking here \_\_\_\_\_.

TOTAL BOOTH FEE(S) \$ \_\_\_\_\_

SPONSOR/COSPONSOR EVENT/AD \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

### SPECIAL BOOTH LOCATION REQUESTS:

Please understand that not all requests can be honored.

Submit registration and payment early for first consideration.

Aisle \_\_\_\_\_ Corner \_\_\_\_\_

Near \_\_\_\_\_

Far From \_\_\_\_\_

### HOLD HARMLESS CLAUSE

THE EXHIBITOR ASSUMES ALL RESPONSIBILITY AND LIABILITY FOR LOSSES, DAMAGES, AND CLAIMS ARISING OUT OF INJURY OR DAMAGE TO THE EXHIBITOR'S DISPLAY, EQUIPMENT, AND OTHER PROPERTY BROUGHT UPON THE PREMISES OF THE CONVENTION FACILITIES, AND SHALL INDEMNIFY AND HOLD HARMLESS THE CONFERENCE AGENTS, SERVANTS, AND EMPLOYEES, AS WELL AS THE NCCTM ORGANIZATION FROM ANY LOSSES, DAMAGES, AND CLAIMS.

Signature \_\_\_\_\_

Date \_\_\_\_\_

### OFFICE USE ONLY:

Date Rec'd \_\_\_\_\_ By \_\_\_\_\_

Reg# \_\_\_\_\_

Return Form & Check to:

NCCTM

c/o Rebecca Hoover

P.O. Box 4604, Cary, NC 27519

Telephone: 919-859-5516 Fax: 919-859-3342

Email: [Info@NCCTM.org](mailto:Info@NCCTM.org)



**OPPORTUNITIES TO SPONSOR/COSPONSOR EVENTS**  
**AT NCCTM CONFERENCE**  
**OCTOBER 28 & 29, 2010**

NCCTM extended the opportunity to all exhibitors to sponsor/cosponsor one of the events listed below last year and it proved very successful. We extend the opportunity once again this year with a few new options. A sign will be posted at each event announcing the sponsor/cosponsor of the event and your logo will be beside the event in the program book.

Please indicate the event you are interesting in sponsoring/cosponsoring, include the amount with your exhibit fee and return this sheet.

Thank you for your consideration and support.

Name Badge Holders for Attendees \_\_\_\_\_

Material Bags for Attendees \_\_\_\_\_

Coffee/Refreshment Breaks                      Thursday                      AM                      \$500.                      \_\_\_\_\_

   Thursday                      PM                      \$500.                      \_\_\_\_\_

Coffee/Refreshment Break                      Friday                      AM                      \$500.                      \_\_\_\_\_

(All coffee breaks in Exhibit Hall)                      \_\_\_\_\_

Popcorn (in Exhibit Hall)                      Thursday                      \$250.                      \_\_\_\_\_

Popcorn (in Exhibit Hall)                      Friday                      \$250.                      \_\_\_\_\_

(No food or drink allowed in Exhibit Hall unless you are a sponsor)                      \_\_\_\_\_

Membership Reception,                      Thursday                      \$500.                      \_\_\_\_\_

Awards and Recognitions                      \$1000.                      \_\_\_\_\_

Ads in Program Book                      one page                      \$600.                      \_\_\_\_\_

(Ads must be mailed to Rebecca Hoover                      ½ page                      \$300.                      \_\_\_\_\_

By August 2, 2010 on a pdf file)                      ¼ page                      \$150.                      \_\_\_\_\_

   1/8 page                      \$ 75.                      \_\_\_\_\_

   Full page back cover (color)                      \$800.                      \_\_\_\_\_

\_\_\_\_\_

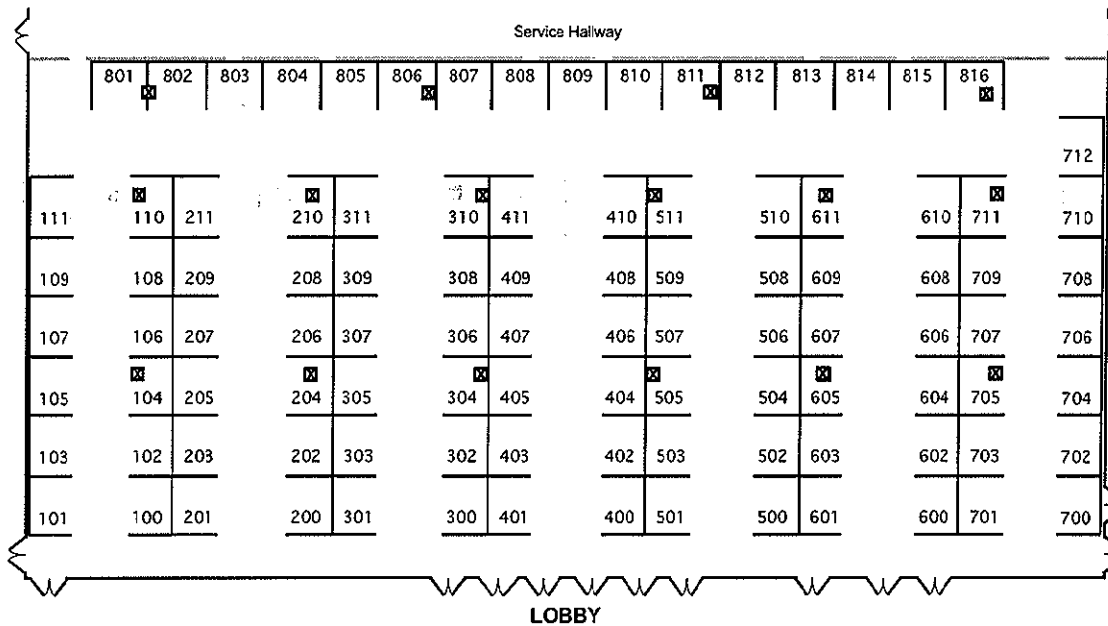
Total amount included for sponsoring/cosponsoring event:                      \$ \_\_\_\_\_

Please indicate what should be printed on the sign(s):

\_\_\_\_\_

\_\_\_\_\_

Signed: \_\_\_\_\_



**HOLLINS Exposition Services**  
 PO Box 49837  
 Greensboro, NC 27419  
 (336) 315-5225

|  |   |   |   |                 |
|--|---|---|---|-----------------|
| Use or reproduction of this drawing<br>without the express written<br>permission of Hollins Exposition<br>Services is strictly prohibited. | Guilford Ballrooms - D, E, F & G<br>Booth Size: 10' x 8'<br>Number of Booths: 101 | <b>NC Council of Teachers of<br/>         Mathematics Fall Conference</b> | Sheraton Four Seasons<br>Koury Convetion Center<br>Greensboro, NC | Revised: 3/1/09 |
|--|---|---|---|-----------------|